



## Vendor and Sponsor Toolkit

### **2010 VENDOR BOOTH OPTIONS**

#### **Limited Availability – Deluxe Vendor Package Only 8 available–\$350**

Benefits include:

- Four complimentary conference registrations.
- Booth space of your choice, including a display table located on the conference floor – fully viewable upon entry to the conference halls. Choice based on first-come-first-served.
- Your name, contact information, automatic email link, and logo/image on the Vendors page of [www.Ttabamiruka.com](http://www.Ttabamiruka.com) – to remain in place online for 6 months after the conference.
- Your business card included the delegate registration package.
- Your business name and contact information on the Vendors page of the Ttabamiruka '10 program book – requires registration by July 9, 2010.
- Your name and contact information on all email promotional materials created to promote Ttabamiruka '10.
- 10% Discount on Conference Registration charges (up to two adult registrations)

#### **Limited Availability – Standard Vendor Package Only 10 available–\$250**

Benefits include:

- Booth space of your choice, including a display table located on the conference floor – fully viewable upon entry to the conference halls. Choice based on first-come-first-served after the Deluxe Vendor Package buyers make their selections.
- Your business name and contact information on the Vendors page of [www.Ttabamiruka.com](http://www.Ttabamiruka.com) – to be kept in place for 6 months after the conference.
- Your business card included in the delegate registration package.
- Your business name and contact information on the Vendors page of the Ttabamiruka '10 program book – requires payment by July 9, 2010.
- 10% Discount on Conference Registration charges (one adult registration)

### **EXCLUSIVE SPONSORSHIP OPPORTUNITIES**

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Ttabamiruka '10  
2560 U.S. Highway 22, STE 112  
Scotch Plains, NJ 07076

Phone: 908-753-5556  
Fax: 908-753-5557  
E-mail: [info@ttabamiruka.com](mailto:info@ttabamiruka.com)  
Web: <http://www.ttabamiruka.com>



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Take advantage of high-exposure and exclusive opportunities to promote your presence before and during the show.

### Conference Registration Sponsorship - \$1,000

This exclusive sponsorship puts your business' brand in front of each attendee, as they register. Your business name and logo will get the following exclusive exposure configuration:

- Recognition within the Chairman's speech and in the Ttabamiruka '10 program book as the official sponsor of the conference registration – requires payment by July 9, 2010.
- A banner above the conference registration station but below the Ttabamiruka '10 banner.
- Your business name and contacts on the Registration page of [www.Ttabamiruka.com](http://www.Ttabamiruka.com)
- Your business name and contacts on all registration confirmation emails.
- Your business name and contacts on the Sponsors page of [www.Ttabamiruka.com](http://www.Ttabamiruka.com) .
- Your business name and contacts on the Conference Sponsors page of the Ttabamiruka '10 program book.
- Among the Sponsors credits in the [www.Ttabamiruka.com](http://www.Ttabamiruka.com) conference video.
- One complimentary Adult conference registration.
- Quarter page ad in the Ttabamiruka '10 program book – requires payment by July 9, 2010.

### Conference Program Sponsorship - \$1,000

This exclusive sponsorship puts your business' brand in front of each attendee, as they register. Your business name and logo will get the following exclusive exposure configuration:

- Recognition within the Chairman's speech and in the Ttabamiruka '10 program book as the official sponsor of the conference program – requires payment by July 9, 2010.
- Your business name and contacts on the Program page of [www.Ttabamiruka.com](http://www.Ttabamiruka.com)
- Your business name and contacts on all registration confirmation emails.
- Your business name and contacts on the Sponsors page of [www.Ttabamiruka.com](http://www.Ttabamiruka.com).
- Your business name and contacts on the Conference Sponsors page of the Ttabamiruka '10 program book
- Among the Sponsors credits in the [www.Ttabamiruka.com](http://www.Ttabamiruka.com) conference video.



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- One complimentary Adult conference registration.
- Quarter page ad in the Ttabamiruka '10 program book – requires payment by July 9, 2010.

### Royal Dinner Sponsorship - \$1,000

This exclusive sponsorship puts your business' brand in front of all attendees at the Royal Dinner. Your business name and logo will get the following exclusive exposure configuration:

- Recognition within the Chairman's speech and in the Ttabamiruka '10 program book as the official sponsor of the Royal Dinner – requires payment by July 9, 2010.
- Recognition and introduction by the MC as the primary sponsor of the Royal Dinner.
- Your business name and contacts on the Royal Dinner page of [www.Ttabamiruka.com](http://www.Ttabamiruka.com)
- Your business name and contacts on all registration confirmation emails.
- Your business name and contacts on the Sponsors page of [www.Ttabamiruka.com](http://www.Ttabamiruka.com).
- Your business name and contacts on the Conference Sponsors page of the Ttabamiruka '10 program book.
- Among the Sponsors credits in the [www.Ttabamiruka.com](http://www.Ttabamiruka.com) conference video.
- One complimentary Adult conference registration.
- Quarter page ad in the Ttabamiruka '10 program book – requires payment by July 9, 2010.

### Cultural Activities Sponsorship - \$1,000

This exclusive sponsorship puts your business' brand in front of each attendee, as they register. Your business name and logo will get the following exclusive exposure configuration:

- Recognition within the Chairman's speech and in the Ttabamiruka '10 program book as the official sponsor of the Cultural Activities – requires payment by July 9, 2010.
- Recognition and introduction by the MC for the Baganda Workshops as the official cosponsor the cultural activities program.
- Your business name and contacts on the Cultural page of [www.Ttabamiruka.com](http://www.Ttabamiruka.com)
- Your business name and contacts on all registration confirmation emails.
- Your business name and contacts on the Sponsors page of [www.Ttabamiruka.com](http://www.Ttabamiruka.com).
- Your business name and contacts on the Conference Sponsors page of the Ttabamiruka '10 program book.
- Among the Sponsors credits in the [www.Ttabamiruka.com](http://www.Ttabamiruka.com) conference video.



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- One complimentary Adult conference registration.
- Quarter page ad in the Ttabamiruka '10 program book – requires payment by July 9, 2010.

### Music and Entertainment Sponsorship - \$1,000

This exclusive sponsorship puts your business' brand in front of each attendee, as they register. Your business name and logo will get the following exclusive exposure configuration:

- Recognition within the Chairman's speech and in the Ttabamiruka '10 program book as the official sponsor of the Music and Entertainment – requires payment by July 9, 2010.
- Recognition and introduction by the entertainment MC on during the Saturday entertainment program as the official sponsor.
- Your business name and contacts on the Music and Entertainment page of [www.Ttabamiruka.com](http://www.Ttabamiruka.com)
- Your business name and contacts on all registration confirmation emails.
- Your business name and contacts on the Sponsors page of [www.Ttabamiruka.com](http://www.Ttabamiruka.com).
- Your business name and contacts on the Conference Sponsors page of the Ttabamiruka '10 program book.
- Among the Sponsors credits in the [www.Ttabamiruka.com](http://www.Ttabamiruka.com) conference video.
- One complimentary Adult conference registration.
- Quarter page ad in the Ttabamiruka '10 program book – requires payment by July 9, 2010.

### PROGRAM BOOK ADS

Payment for Ttabamiruka '10 program book must be received by July 15, 2010 and final Ad designs by July 22, 2010.

AD POSITION	RATE
1. Full Page – Behind front cover	\$500
2. Full Page – Back cover	\$600
3. Full pare – Behind back cover	\$500

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4. Full Page - inside	\$250
5. Half Page - inside	\$150
6. Quarter Page - inside	\$100

### MARKETING RESOURCES

This resource section includes links to the materials, text and logos you need to market the Ttabamiruka '10 to your audience.

[Web Banners](#)

[Logos](#)

[Postcards](#)

[Audio Ad \(Luganda\)](#)

[Speaker Information](#)

[Flyer](#)

[Ttabamiruka '08 Program Book \(PDF\)](#)

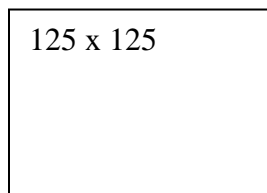
[Ttabamiruka '08 Photos](#)

[Ttabamiruka '08 Video Clips](#)

### Web Banners

**125x125**

**300x60**

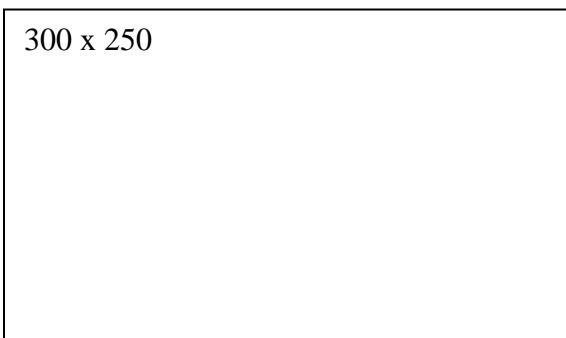


300 x 60



**300 x 250**

300 x 250



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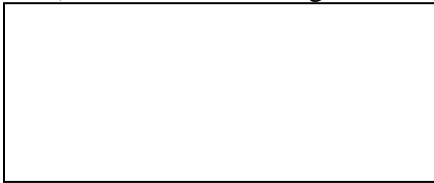


## Vendor and Sponsor Toolkit

[Download web banner files](#)

### Logos

Below are HIMSS Virtual Conference & Expo logos in various sizes and formats. Be sure to use your previously provided link (which will bring them to our Web site from the logo or banner) so we can track registrants.



Download:

[EPS file](#)

[JPEG file](#)



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[EPS file](#)

[JPEG file](#)

## Post Cards

4" x 6"

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Download:

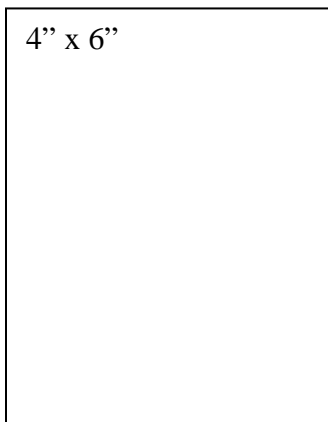
[PDF file](#)

[JPEG file](#)

## Speaker Information

Coming soon.

## Flyers



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[Download](#) PDF

### **Ttabamiruka '10 Program Book (PDF)**

Coming soon.

### **Ttabamiruka '10 Photos**

Coming soon.

### **Ttabamiruka '10 Video Clips**

Coming soon.

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